

Awarded by:

Pre-Masters Programme

The Pre-Masters programme is structured as follows and is made up of four modules.

| | |
|---|------------|
| Academic English | 15 Credits |
| Business Research | 15 Credits |
| Financial Accounting | 15 Credits |
| Fundamentals of Business and Management | 15 Credits |

University Programme

Semester 1

| | |
|-------------------------------------|------------|
| Becoming a Master Manager | 20 Credits |
| Marketing Dynamics | 20 Credits |
| Operations and Logistics Management | 20 Credits |
| *MBA Consultancy | 40 Credits |

Semester 2

| | |
|----------------------|------------|
| Financial Analysis | 20 Credits |
| Strategic Management | 20 Credits |
| Elective (1) | 20 Credits |
| *MBA Consultancy | 40 Credits |

Semester 3

| | |
|-----------------------------|------------|
| Technology Entrepreneurship | 20 Credits |
| *MBA Consultancy | 40 Credits |

Final Project Semester

| | |
|------------------|------------|
| *MBA Consultancy | 40 Credits |
|------------------|------------|

Indicative Option Modules (Electives)

Management, People and Organisations

Awarded by:

Pre-Masters Programme

The Pre-Masters programme is structured as follows and is made up of four modules.

| | |
|---|------------|
| Academic English | 15 Credits |
| Business Research | 15 Credits |
| Financial Accounting | 15 Credits |
| Fundamentals of Business and Management | 15 Credits |

University Programme

The MBA (Executive) programme is structured as follows and is made up from six core modules (including a group-based consultancy project) and two option modules.

Semester 1

| | |
|--|------------|
| Leading and Managing Innovation | 20 Credits |
| Contemporary Issues in Business and Leadership | 20 Credits |
| Operations and Logistics Management | 20 Credits |
| *Consultancy Project | 40 Credits |

Semester 2

| | |
|--------------------------------------|------------|
| Strategic Management | 20 Credits |
| Financial Analysis | 20 Credits |
| Entrepreneurship and Risk Management | 20 Credits |
| *Consultancy Project | 40 Credits |

Semester 3

| | |
|----------------------|------------|
| Elective (1) | 20 Credits |
| *Consultancy Project | 40 Credits |

Final Project Semester

| | |
|----------------------|------------|
| *Consultancy Project | 40 Credits |
|----------------------|------------|

Indicative Option Modules (Electives)

| | |
|--|------------|
| Marketing Dynamics | 20 Credits |
| Cross-Cultural Human Resource Management | 20 Credits |

Entry Requirements

A Bachelor degree or equivalent in any academic discipline from a recognised institution with an aggregate score of at least 50% or equivalent.
Pre-Masters + 4 Semesters
A pass in TBC's Pre-Masters degree, or Bachelors Degree: 2.2 or above (55% or above)
70% in English in Higher Secondary Level. Or, IELTS score of 6.0 with no skills below 5.5

Entry Requirements

A Bachelor degree or equivalent from a recognised university
Pre-Masters + 4 Semesters
A pass in TBC's Pre-Masters degree, or Bachelors Honours Degree: 2.2 or above (55% or above)
70% in English in Higher Secondary Level. Or, IELTS score of 6.0 with no skills below 5.5
At least 4 years managerial work experience following completion of Bachelors